

Why Bootstrap your business:

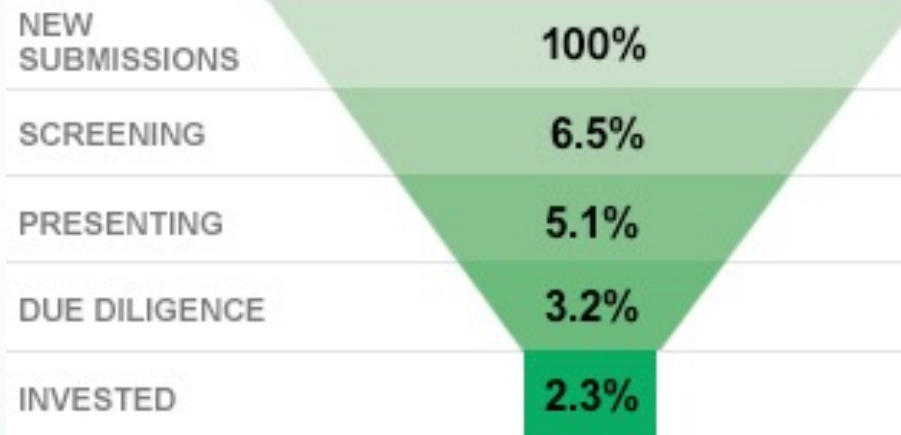
- You want to get your fingerprints all over the product, branding, corporate culture
- You want a bigger say in where our company is going.
- You want to be free to use your skills as you see fit
- You crave the excitement of that crazy tabula rasa (i.e. blank slate) stage.

Why Bootstrap your business:

- You have no choice. Try as you might no one will fund your vision.
- You don't want to fulfill someone else's vision
- You want to follow your passion
- You want to build a business that reflects you values, passion and creativity
- You are just too independent to work for someone else.

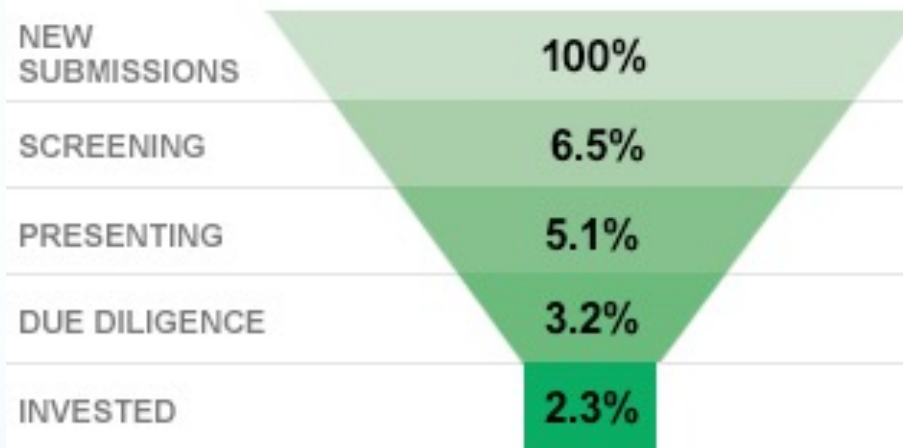
You will have to bootstrap!

Deal Funnel from Last 12 Months



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What do the other 98% of us do?

Why Bootstrap your business:

- You are looking for a more certain path to financial freedom