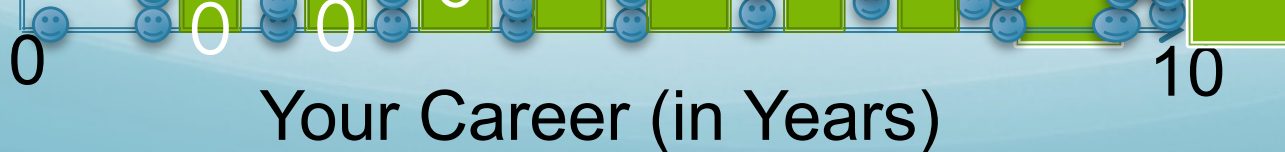
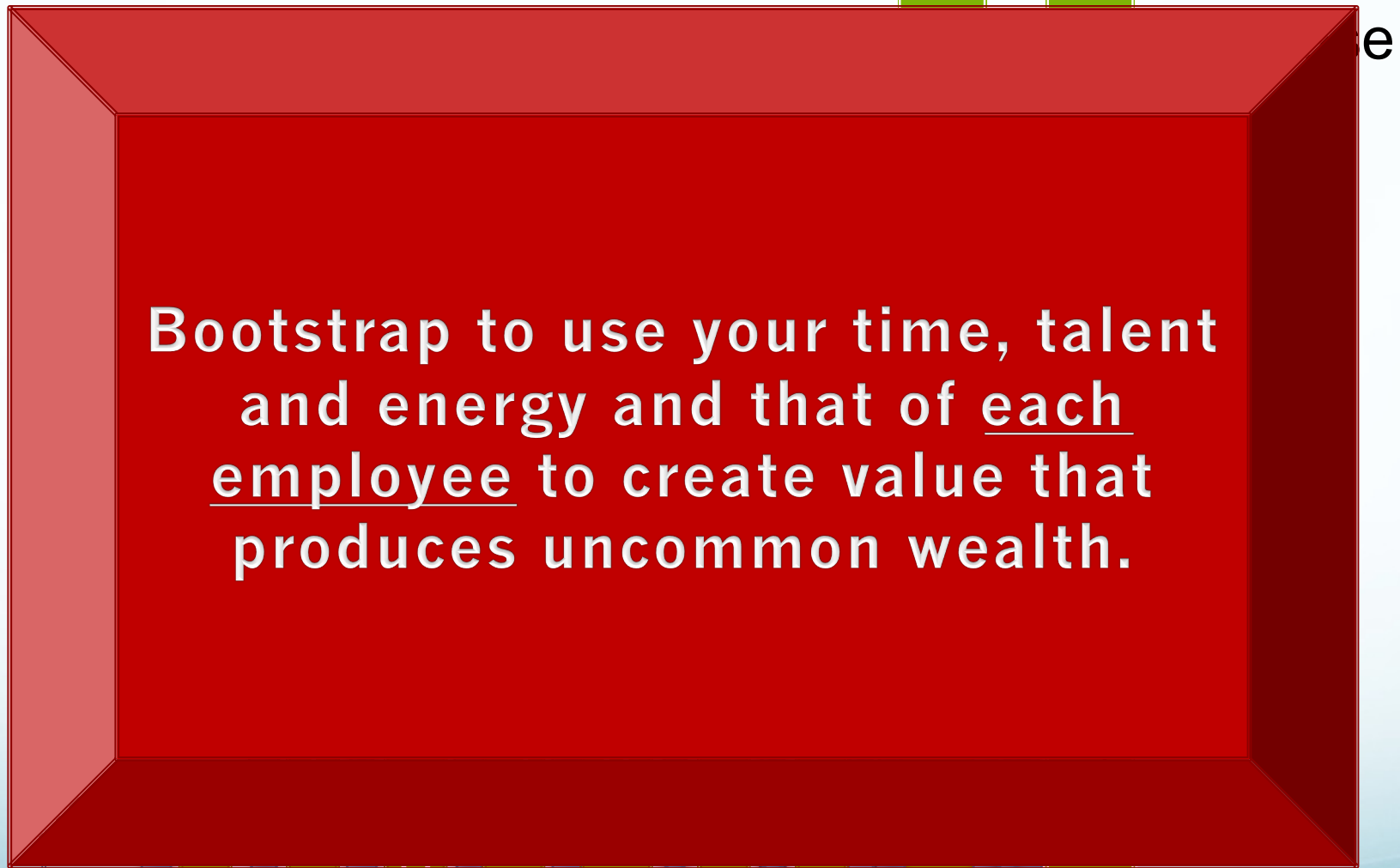


# The “Secret”!

Asset Value (in \$1000)



# Why do Entrepreneurs win?

- No Customers
- No capital
- No references
- No proof they will be around next year

# Why do Entrepreneurs win?

- Passion
- Excitement
- Accountability
- Speed
- Flexibility
- Customer service